

# Rebecca Lothan

## UX Designer

### Education

**Bachelor's in Fine Art** | Washington University in St. Louis | St. Louis, MO | 09/2011 - 06/2015

### Design Experience

**UX Designer** | [Full Sprint](#) | Remote | 4/2023 - Present

- Executed on 5 product design sprints, from ideation to prototype, for a startup with 2.3M in funding raised.
- Collaborated closely with the product development team to design and implement seamless online user experiences, ensuring that our designs were both intuitive and engaging for end-users.
- Designed and prototyped concepts to communicate interface interactions and for user feedback.

**UX Designer, UX Researcher (Contract)** | [Rockhopper](#) | Remote | 11/2022 – 12/2022

- Designed prototypes for a tech start-up in a 3-week sprint, negotiated business and user needs throughout design process to identify and prioritize features for final MVP design.
- Collaborated with two UX designers to conduct user and market research through user interviews, moderated usability testing and competitive analyses, synthesized findings, facilitated workshop to share insights.

**Co-founder + Director** | New Works | Chicago, IL | 03/2018 – 09/2022

- Produced, in collaboration, 12 exhibitions from start to finish, attracting 1,500 attendees.
- Designed brand collateral (for print and digital) to promote exhibitions that were featured in 7 local and international publications within the first year of opening.

### Other Relevant Experience

**Docent** | Fitzgerald Marine Reserve | Half Moon Bay, CA | 01/2024 - Present

- Leading school groups of 8-10 children on educational tours of protected Northern California coastline with a focus on sustainability and climate.
- Educating 4th grade through highschool students on different plant and animal species.

**Small Business Consultant** | HT Solutions | Chicago, IL | 03/2018 - 01/2023

- Managed back office financial operations for 9 small businesses.
- Diagnosed workflow issues and developed procedures to increase efficiency, allowing clients to reinvest time into growing their businesses.

### Tools

Figma, Lottielab, Adobe Creative Suite, Google Suite, Optimalsort, Excel, Powerpoint, Miro.